

Affiliate Marketing

Market Sentiments

Web Search Interest in 1 Year (2010-2011)

Shows general market interest, attention and curiosity online about the topic.



Regional Interest

Shows general market interest online according to geographical location

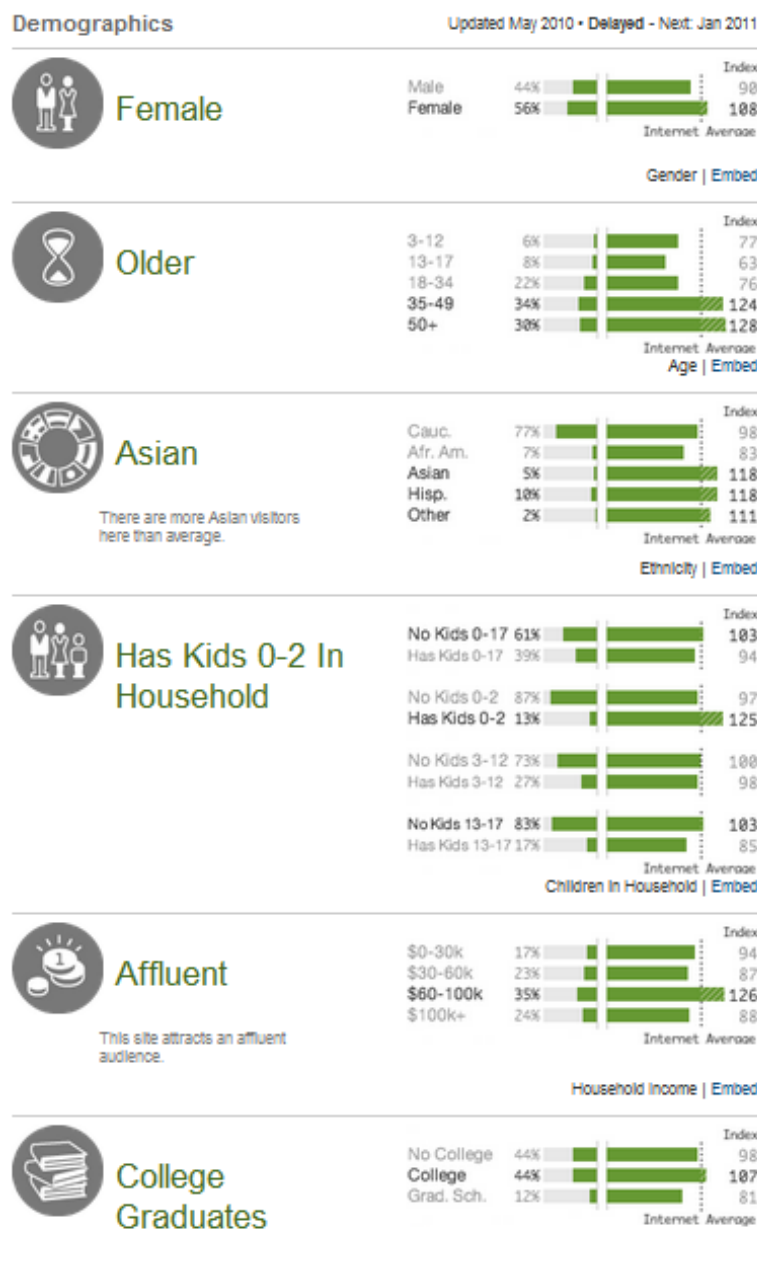


Note: All results from Google Insights are normalized. So just because a particular region doesn't appear on the top Regional interest list, it doesn't necessarily mean that the niche isn't popular at all - it just means that the term is more popular in other regions.

Demographics (data based on searchmarketing.com)

Demographics are the characteristics of a population. In the field of marketing, it is important to define the demographic profile of your target audience. This is to identify target audience in the overall population and to create a clear and complete picture of the characteristics of the target consumer.

The following data tells you the gender, age, children per household, education status, income levels, and other demographic insights of your target audience.



The “index” represents the delivery of a specific audience segment compared to the internet average of 100. Composition, which is represented by the % of audience figure on the left side of the chart, represents the percentage of a property’s total audience that meets a specific demographic criteria.

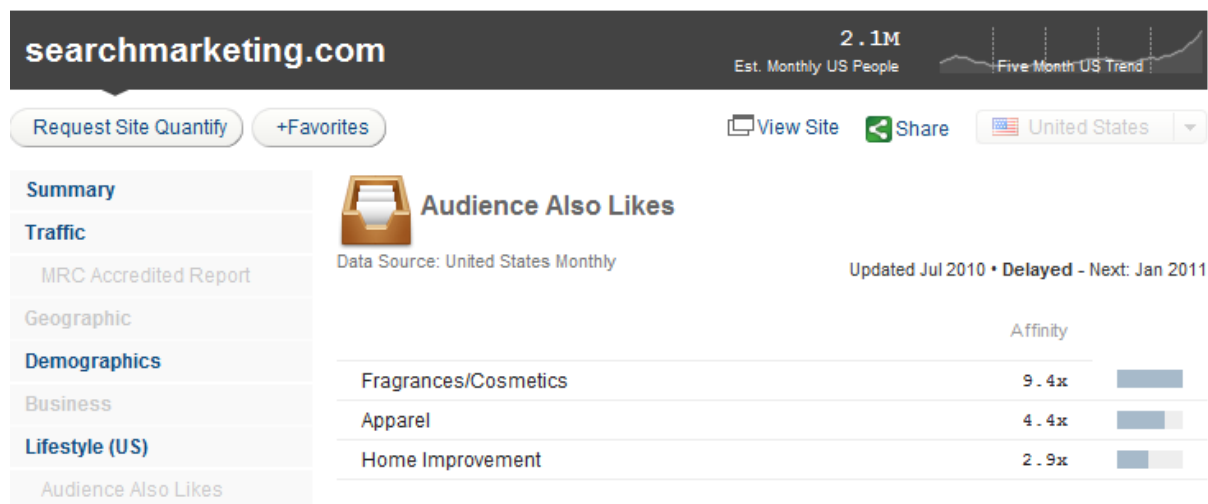
For example, an index of 100 indicates the target audience is equivalent to the demographic make-up of the total internet population. Any increase over 100 means that the property is “over indexed” and attracts a more concentrated group of a particular demographic group than in the general internet population.

Psychographics (data based on searchmarketing.com)

In the field of marketing, psychographic variables are any attributes relating to personality, values, attitudes, interests, or lifestyles.

The following data profile shows other topics that the audience is likely to be interested to visit and the affinity indicates how much more likely than average.

An affinity of 10x means that your target audience is ten times likelier to be interested in the topics than the average internet user.



Frequently Asked Questions

- What is affiliate marketing and what is benefit of affiliation marketing products?
- How do I use affiliate marketing and how do I start?
- What are some easy ways to make money through affiliate marketing?
- How can you do affiliate marketing without an website?
- What's the difference between PPC and affiliate marketing?
- How much traffic do I need for Affiliate Marketing?
- Can affiliate marketing be used to sell one-of-a-kind products and if so how?
- What are the best affiliate marketing tools?
- Do I need a Limited Liability Company (LLC) for my affiliate marketing business?
- How many keywords do you think is good for a ppc campaign for affiliate marketing?
- How to setup affiliate marketing campaigns?
- How can you set up affiliate marketing with more than one company?
- Is it true that you don't make a commission if viewer doesn't buy immediately via your affiliate link?
- What are the top niche markets for affiliate marketers?
- Do I choose the niche first or affiliate product?
- How is SEO involved in affiliate marketing?
- What's the step-by-step process for making money online with Affiliate Marketing like Clickbank?
- How can I make my website more useful?

- How is affiliate marketing considered an online business?
- Does it work when use Wordpress to design an affiliate marketing site?
- What are the basic things involved in promoting a product or different products in affiliate marketing program?
- Is international membership allowed in Affiliate Marketing Programs?
- How do you join the Google money masters affiliate and Referral program?
- What is a "two-tier system" in affiliate marketing?

Problems & Frustrations

- **Too confusing with too much information**

This topic of affiliate marketing is so confusing and saturated with garbage content / programs / lessons, that I basically gave it up.

- **Don't know other affiliate networks other than Clickbank**

I'm registered with Clickbank, but I'm not too excited about their products. What are my alternatives?

- **Don't know how to pick a niche**

Please help me find a niche to promote products. There's just so many products to promote and I don't know how to get started.

- **Difficulties implementing what they have learnt about affiliate marketing**

I have learnt so much I feel I know so much about affiliate marketing yet I do not know how do I implement it?

- **Experiencing stress and wish to automate affiliate marketing process**

Currently my site makes anywhere from \$1000 to \$5000 a month, depending on my various marketing (product launch, affiliate promo etc.) but everything is pretty much being done by me and it's so stressful. How do I automate it?

- **Don't know how to capture attention of web visitor and having high click-through rates**

I am having challenges of dealing with issues such as ad blindness when trying to find ways to capture visitor's attention and click where you want them to click

- **Fed up of failing in affiliate marketing**

I'm really interested in earning a income from affiliate marketing online but so far all my attempts have failed totally, I don't know what I'm doing wrong

- **Don't know how to promote affiliate products on blog**

I have made only one article for it (SEO) and i made a blog to promote my affiliate products but i don't get any traffic at all. I know i need to make more articles to get more traffic to my blog but what else can I do to make sales?

- **Not able to understand the FTC policies**

Doing well in IM - But something is bothering me and making me depressed like hell. I am not able to understand FTC policies at all. I am worried that they will take down my business and punish me if I am not in compliance with their policies.

- **Tried many methods of promote affiliate product but have never made a sale**

I have always wanted to make money from Clickbank, but I never got a single sale. Ever. I have tried setting up PPC campaign in facebook for few days, no sales. I have tried setting up a product review page and SEO, ends up getting lots of click with no sales at all for 4

months since it went live. I have tried putting my links in a bulletin sent by a relevant youtube channel to its thousand subscribers.. no sales.

- **Don't know if free methods work for affiliate marketing**

I would like to find out whether free advertising still work for affiliate marketing. I've been promoting affiliate products from Clickbank for almost 3 years now using free advertising. But I have not earned a single cent yet. I have put up articles, created blogs, put up ads on free ad sites. But up till date I don't see any earnings at all.

- **Experience a drop in sales after some time**

After selling an affiliate product for some time and your sales drop, what do you do? Recently, mine have dropped to near zero and after looking around, I see that there's a ton of competition for one particular product now. I also see that the seller has changed his landing page which I do not think is very good. How do you proceed to determine why your sales have dropped and what you need to do? At what point do you decide to stop marketing that affiliate product?

- **Don't know what products to promote and how to find affiliate programs**

What products to promote? Should I promote ebooks? Are there any good and trusted affiliate programs?

- **Don't know whether what he/she is doing is right**

I don't know whether I'm on the right track doing the things I'm currently doing in affiliate marketing.

- **New to affiliate marketing and no one to turn to**

I'm very new to internet and affiliate marketing and really need some help. I'm 15 years old and need a way to start without spending any money. My parents won't help me until they see the first paycheck. Please can someone help me?

- **Promoting affiliate product through Twitter but not seeing results**

I have purchased and used my own ID to promote my affiliate product. But I landed in no sales. Does anybody got favorable results through twitter?

- **Don't know where to start**

I have no clue where to start. I need someone to show me the ropes. I don't know what works best or any of that but If someone could show how to make money step by step I would be willing to pay or share my profits if I succeed.

- **Confused about Amazon and affiliate marketing**

I saw that you can sign up to do affiliate marketing for Amazon, all you need to do is have a Twitter account and sign up to be an affiliate? However, it kind of looks like I need a website already, not JUST a twitter account.... I'm so confused, I need to make money while I'm learning the ins and outs of affiliate marketing, can someone please help me?!?!

- **Confused about Amazon and affiliate marketing**

I've been wanting to do affiliate marketing for a couple of years now. I understand the concept and how it is supposed to work...my problem is that I have absolutely NO idea how to get started. I don't understand getting and creating your own website and how that

works. I'm also wondering IF you can make money doing this and how long it has taken some of you.

- **Not sure whether to set up website to promote affiliate products or to promote affiliate links directly.**

Should I promote my affiliate link directly? The way I see it, is that, if I had my own website, it would be easier for me to track hits vs conversions. But then again, the affiliate guys (affiliate program owners) don't always give us the HTML stuff to add to our websites.. :(Secondly, let's say now I decided to build my own site around these affiliate products and such, I would like to put something on my site where by people would be able to give me their email addresses, allowing me to contact them in future with other products that they may be interested in. Would that be better?